



## INVEST IN YOU INVEST IN US

### LIST OF COMPANIES THAT ARE PRO-DIVERSITY AND ANTI-DIVERSITY, EQUITY & INCLUSION

As more and more challenges to affirmative action, DEI, and voting rights are brought to court by billionaires who want to erase civil rights gains, it is essential for justice seekers to use their economic power to help enact change. We have compiled a list of companies that use your dollars to support political parties. We believe **KNOWLEDGE IS POWER!** With the information shared in this list, we hope you will use this knowledge to make a valuable decision on how you will spend your money.

Here are five points why it is essential to support and spend money with companies that prioritize diversity, equity, and inclusion (DEI):

1. Promotes Social Justice and Equity: Supporting companies committed to DEI helps address social inequalities by promoting fair hiring practices, equal pay, and inclusive workplace cultures. This helps create opportunities for underrepresented communities.
2. Drives Economic Growth: Businesses that embrace DEI are often more innovative and financially successful due to diverse perspectives and problem-solving approaches. Supporting these companies contributes to broader economic development and community investment.
3. Reflects Consumer Values: Today's consumers increasingly prioritize ethical business practices. Supporting companies with strong DEI commitments aligns spending with personal values, encouraging businesses to maintain or improve their social responsibility efforts.
4. Encourages Corporate Accountability: Spending money with DEI-focused companies signals to the market that consumers expect businesses to uphold ethical standards. This can push more companies to adopt inclusive practices and remain transparent about their efforts.
5. Fosters Inclusive Communities: Companies prioritizing DEI often invest in local communities through charitable initiatives, scholarships, and partnerships. Supporting these businesses helps create stronger, more inclusive communities with greater access to resources and opportunities.

**LET'S COLLECTIVELY BE THE CHANGE WE WANT TO SEE IN THE WORLD!  
PLEASE SHARE THIS LIST WITH OTHERS.**

\*Donated to both parties.

## AIRLINES

### PRO DEI

Alaska Airlines  
British Airways  
Frontier Airlines  
Hawaiian Airlines  
United Airlines

### ANTI DEI

Air Canada  
Allegiant Air  
\*American Airlines  
Delta Airlines  
\*Jet Blue Airlines  
\*Southwest Airlines

## ALCOHOLIC BEVERAGES

### PRO DEI

Andre California Champagne  
Anheuser-Busch  
Barefoot Wine  
Black Box Wine  
Boone's Farm  
Canadian Mist  
Carlo Rossi  
Cooper's Craft  
Corona (Constellation Brands)  
Crown Royal  
E. J. Gallo Winery  
Finlandia  
Grand Marnier  
Heineken  
Hennessy  
Jack Daniel's  
Johnnie Walker  
Mike's Hard Lemonade  
Modelo  
Paul Masson Grande Amber Brandy  
Smirnoff  
Sonoma-Cutrer  
Tanqueray  
White Claw  
Wild Turkey Bourbon  
Woodbridge  
Woodford Reserve  
7 Moons

### ANTI DEI

Absolut (Pernod Ricard)  
Angry Orchard Hard Cider  
Bacardi  
Black Horse (Molson Coors)  
Blue Moon (Molson Coors)  
Boston Beer Company  
Budweiser (Anheuser-Busch)  
Chivas Regal  
Coors  
Dewar's True Scotch  
Grey Goose (Bacardi)  
Jameson  
Jim Beam  
Maker's Mark  
Michelob  
Miller's Brewing Co.  
Milwaukee's Best  
Molson  
Red Dog  
Samuel Adams  
Tito's Handmade Vodka  
Twisted Tea Hard Iced Tea  
Yuengling Beer

## APPLIANCES

### PRO DEI

Crock-Pot  
Electrolux  
Eureka  
Frigidaire  
HHgregg  
Kingsford (Clorox)  
LG Electronics  
Mr. Coffee  
Ninja Kitchen  
NXT Grill  
Oster (Newell Brands)  
Roadtrip Grill  
SharkNinja  
Sharp Electronics  
Sub-Zero Wolf  
Triton Stove  
Viking Range (Middleby)

### ANTI DEI

Acros (Whirlpool)  
Admiral (Whirlpool)  
Amana (Whirlpool)  
American Gourmet  
Char-Broil  
Consul  
Cuisinart  
George Foreman Grill  
Hamilton Beach Brands  
Hotpoint (Whirlpool)  
Jenn-Air (Whirlpool)  
Juiceman (Spectrum Brands)  
Kenmore  
Keurig  
KitchenAid (Whirlpool)  
MayTag (Whirlpool)  
Polar  
Sanyo  
Weber  
Whirlpool

## ARTS & CRAFTS

### PRO DEI

Anthology  
Avery Denison  
Buhler Quality Yarns  
Douglas Art and Frame  
Elmer's  
Etsy  
Factory Direct Craft  
Joann Fabrics  
Michael Stores  
Oriental Trading Co

### ANTI DEI

American Greeting  
Hobby Lobby  
Scotch (3M)  
3M  
Command (3M)

## ATHLETIC CLOTHING

### PRO DEI

Adidas  
Air Jordan (Nike)  
Ameri Sports  
Ashworth (Adidas)  
Athleta (GAP)  
Champs (Foot Locker)  
Hurley (Nike)  
Izod (PVH)  
Nike  
Patagonia  
Reebok  
REI  
Speedo (PVH)  
TaylorMade (KPS Capital Partners)  
Timberland (VF Corp)  
Umbro

### ANTI DEI

Ahnu (Deckers Outdoor)  
Brooks Running (Berkshire Hathaway)  
Champion (Hanesbrands Inc)  
Dick's Sporting Goods  
Fruit of the Loom (Berkshire Hathaway)  
Greg Norman (Authentic Brands Group)  
Lululemon  
New Balance (Warrior Sports)  
North Face  
Outerstuff  
Saucony (Wolverine Worldwide)  
Spyder (Authentic Brands Group)

## AUTO/TRUCKS

### PRO DEI

Acura  
Alfa Romeo  
Audi  
Bentley  
Carfax  
CarMax  
Chrysler  
DieHard (Sears)  
Dodge  
Factory Motor Parts  
Fiat  
Fiat Chrysler Group  
\*\*Ford  
Honda  
Hyundai  
Infiniti (Nissan)  
Jaguar  
Jeep

### ANTI DEI

A/C Pro  
AAA (American Automobile Ass.)  
Acadian Ambulance Services  
Advanced Auto Parts  
ArmorAll  
Autotrader.com  
AutoZone  
Beechcraft Corporation  
BMW  
Boeing  
Bridgestone  
Buick  
Cadillac  
Camping World  
Castrol  
Caterpillar  
Cessna Aircraft Co.  
Chevrolet

\*Donated to both parties.

Kia  
Land Rover  
Lexus (Toyota)  
Maserati  
Nissan  
Porsche  
Ram  
Subaru  
US Auto Parts  
Volkswagon  
WD-40

Discount Tire  
Firestone (Bridgestone)  
General Motors  
GMC  
Goodyear Tire & Rubber  
Harley-Davidson  
Hendrick Motorsports  
Knight-Swift Transportation  
Lincoln (Ford)  
Mazda  
Mercedes-Benz  
Michelin North America  
Napa Auto Parts  
Navistar  
O'Reilly Auto Parts  
OshKosh Corporation  
\*Pennzoil  
REV Group  
Tenneco  
Tesla  
\*Toyota  
Turtle Wax  
Volvo  
Yamaha

## **BABY CLOTHING**

### **PRO DEI**

GAP  
Gymboree

### **ANTI DEI**

Baby George (Walmart)  
Carter's  
Child of Mine (Walmart)  
JC Penney  
OshKosh B'gosh

## **SNACKS**

### **PRO DEI**

\* Bugles  
\* Cheetos (Pepsi)  
Combos (Mars Inc)  
\* Cracker Jack (Pepsi)

### **ANTI DEI**

Cape Cod (Synder's-Lance)  
Golden Flake  
Goldfish (Campbell Soup)  
Herr's

\*Donated to both parties.

- \* Doritos (Pepsi)
- \* Fritos (Pepsi)
- \* Gardetto's (General Mills)
- Kettle Brand (Diamond Foods)
- \* Lay's (Pepsi)
- Popchips
- \* Pringles (Kellogg's)
- \* Ruffles (Kellogg's)
- \* Sun Chips (Pepsi)
- Terra (Hain Celestial Group)
- Yes Peas

- Old Dutch Foods
- Synder's-Lance
- Utz Quality Foods
- Wise Snacks

## CLEANING PRODUCTS

### PRO DEI

- Ajax (Colgate-Palmolive)
- Arm & Hammer (Church & Dwight)
- Axion (Colgate-Palmolive – C-P)
- Ayudin (Clorox)
- Brillo (Church & Dwight)
- Calgon (Reckitt Benckiser)
- Chux (Clorox)
- Cillit (Reckitt Benckiser)
- Cuddly
- Delicare
- Dettol
- Eureka
- Fabuloso (C-P)
- Finish
- Fleecy
- Fluffy
- Formula 409
- Fresh Start
- Glad
- GOJO Industries
- Green Works
- Harpic
- Helen of Troy
- iRobot
- Johnson & Johnson
- Kaboom
- Kimberly-Clark
- Lestoil
- Liquid-Plumr

### ANTI DEI

- Affresh (Whirlpool)
- ALLOUT
- Amway
- Baygon
- Bissell
- Black Flag
- Bounce (P & G)
- Bounty (P & G)
- Caldrea
- Cascade (P & G)
- Cheer (P & G)
- Dawn (P & G)
- Dirt Devil
- Downy
- Drano
- Duck
- Fantastik
- Faultless Starch
- Febreze
- Filtrete
- Gain
- Georgia-Pacific
- Glade
- Home Sense (Kroger)
- Hoover
- Joy Ultra
- Kabikiller
- Kiwi
- Koch Industries

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Lysol  
Mapa  
Mortein  
Murphy Oil Soap  
OxiClean  
Palmolive  
Persil  
Pine-Sol  
Pinhol Sol  
Poett  
Public Goods  
Purell  
Quickie  
Reckitt Benckiser  
Rexair  
Seventh Generation  
Shark Cleaning  
SharkNinja  
Softlan  
Spontex  
Sta-soft (C-P)  
Suavitel (C-P)  
Surf Excel  
Unilever  
Vanish  
Viva  
Woolite

Legacy of Clean (Amway)  
Method Products  
Mr. Clean (P & G)  
Mr. Muscle  
Nature's Miracle  
Oreck  
Pledge  
Price First  
Proctor & Gamble (P & G)  
Quilted Northern  
SC Johnson & Son  
Scrubbing Bubbles  
Shout  
Sparkle  
Spectrum Brands  
Swiffer (P & G)  
Tide (P & G)  
Toilet Duck  
Unstopables (P &G)  
Vax  
Windex